



Professional Sound Jams with Home Audio

St. Louis, Missouri - Wednesday, October 5, 2011 - iLive has partnered with BBE, a premier audio technology company to take their professional-grade audio technology and integrate it with our consumer audio products. The iLive ITPW891B is a High Definition Sound Bar with three built-in distinct BBE sound modes: BBE Live, BBE Music, and BBE Movie. BBE Live reveals all the detail and character of voices, ambient sounds, and music—even at a low volume. BBE Music integrates the same professional, proprietary harmonic restoration technology used in concert halls and recording studios to restore lost details of compressed music. Today’s movies feature more complex sound fields than ever before and with BBE Movie nothing is lost. BBE Movie incorporates proprietary BBE HD-3D Sound technology to reveal more of the depth and space engineered into the audio mix.

In addition to the professional grade audio options from BBE the High Definition Sound bar also features a free-standing wireless subwoofer and a dock for iPod and iPhone to charge, play music, watch movies and videos, and view photo slideshows from a docked iPod or iPhone on a connected television. The included Wall-Mount Kit provides everything needed to hang the Sound Bar directly underneath a wall-mounted LCD, LED, Plasma, or 3D television.

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