



SEE US IN BOOTH #10436 AT CES

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**Style, Smarts, and Sound Converge in Vegas as iLive Launches New
Audio Systems at the Consumer Electronics Show**

*iLive turning up the volume at CES with more than 30 new audio solutions
for iPod and iPhone lovers*

January 4, 2010 (St. Louis, MO) – [iLive](http://www.ilive.com), a leading maker of iPod and iPhone compatible docking systems, is introducing 33 new audio solutions, including iPhone speakers, micro systems and bar speakers at the 2010 Consumer Electronics Show in Las Vegas. With a variety of new and unique designs ranging from retro to modern, the new systems are loaded with features to help iPod and iPhone users get the most from their music and movie collections at a price that smart shoppers will appreciate.

“iPhone™ users live for stylish and hassle-free technology and that is what the new iLive audio systems deliver that we are showcasing at CES,” said Bill Fetter, CEO for DPI, Inc., maker of iLive. “For many avid users, their iPhone is the center of their digital universe, and the new iLive systems give consumers the power to share their music and videos with those around them whether they are at home or on the go.”

iLive is introducing more than a dozen new iLive made-for-iPhone audio systems at CES from \$39.99 portable speakers to a home theater bar speaker with built-in iPhone dock and DVD player for \$199.99. Highlights include:

iLive bar speakers that can turn a flat screen TV into a home theater experience for less than \$200. iLive, the No. 1* sound bar company in the U.S., is introducing the iLive iTDP610B, an iPhone bar speaker with a built-in DVD player that converts DVDs to 1080p for playback and features TruSurround Technology for enhanced audio. It also features a motorized door that opens to reveal the iPhone dock and to load and unload a DVD and closes to conceal them for a sleek flush look. It is available in two sizes, 32-inch or 37-inch, for \$199.99.

iLive micro systems that give iPhone lovers a compact and modern audio player that has both iPhone and CD playback. The iLive iHP310B has a flat panel design with backlit LEDs highlighting the CD player and an iPhone dock on top for \$99.99.

iLive speakers that combine style and portability in an easy-to-use docking system. The iLive iSP100B is an ultra-thin portable folding dock that plays and charges iPhone and can operate on AC or DC power for only \$39.99. The iLive iSP500LW system combines retro wood box speakers with today's technology. It has a classic rounded box shape and wood-inspired look with an added iPod and iPhone dock on the top and costs \$59.99.

For iPod users, iLive is launching several new audio solutions to improve their entertainment experience. For movie lovers, iLive is introducing two first-ever DVD players featuring a docking drawer that plays and charges the iPod at the same time. The new iLive iDH300B iPod DVD player features HDMI upconvert to 1080p for both DVD and iPod video playback and is priced at \$79.99. The new iLive iS830B wireless speaker system features two compact digital wireless indoor speakers that can be powered by batteries for a completely untangled iPod listening experience for under \$100.

About iLive

iLive made its debut at CES in 2006 and has since become the No. 1* home theater audio system for sound bars in the U.S. Earlier this year, DPI, Inc. announced a rebranding initiative that changed the pronunciation of the iLive brand name to reflect that the award-winning home audio products are designed to live (verb) for music, videos and entertainment. iLive products are sold at major electronic, mass and online retailers throughout the country.

iLive is a brand of DPI, Inc., a consumer electronic products manufacturer showcasing more than 70 new products at this year's CES. The entire line of new iLive products will be showcased during the Consumer Electronics Show (CES) in Las Vegas from January 7-10 at the DPI booth #10436 in the Central Hall. For more information, visit www.ilive.net. For an online press kit with downloadable product images, visit <http://www.pwrnewmedia.com/2009/ilive91218/index.html>.

**NPD YTD sales from January-October 2009 in unit sales*

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About iLive and DPI, Inc.

iLive is a brand division of the Digital Products International (DPI, Inc.) family of consumer electronic products. iLive designs, manufactures, and markets a complete line of "Made for iPod(R)" and "Works with iPhone™" products. The company's in-house team of industrial designers and electronics engineers combines the most innovative and

performance-driven feature sets with trendy and unique designs focusing on today's style and performance. iLive delivers maximum audio/video performance with visual impact. iLive products are found at regional and national retail outlets. For more information on iLive and its products and services, visit www.ilive.net.

DPI, Inc.'s corporate headquarters in St. Louis, Missouri houses its engineering, logistics and design groups as well as 190,000 square feet of domestic warehouse space. DPI, Inc. also has offices in Asia that provide engineering, design, logistics, quality control, and global product management services. Currently, DPI, Inc. is the corporate umbrella for the brands iLive, GPX, Capri, ZLive and WeatherX. DPI and its group of companies have formed an environmentally responsible alliance with a commitment to the development of energy efficient products, and innovative and responsible green programs designed to *protect for today and sustain for tomorrow*. For more information on DPI, Inc. and its products and services, visit www.dpi-global.com.

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