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iLive UNVEILS NEW BAR SPEAKER SYSTEMS FOR HOME THEATERS

iLive systems combine iPod dock, DVD player, AM/FM radio, and video input and outputs in one-piece systems for an upgraded home audio experience


September 3, 2009 (St. Louis, MO) – iLive, a brand division of Digital Products International (DPI, Inc.) and the number one iPod speaker bar company in the United States*, recently unveiled two new home audio solutions for cost conscious consumers: the new line of iLive Bar Speakers. These all-in-one home entertainment systems allow consumers to listen to their iPod, the AM/FM radio or enhance the sound of their favorite television shows and DVDs through a compact bar speaker system, all while charging their iPod.

"We don't think that consumers should have to sacrifice style or versatility for price when it comes to their home audio systems," said Bill Fetter, CEO for DPI, Inc. "Our iLive Bar Speaker Systems offer the best of both worlds – a complete home entertainment package at a price point smart consumers can appreciate."

The [iLive iT319B Bar Speaker with Dock For iPod & DVD Player](#) measures 32-inches in length and is designed to serve as an all-in-one home audio system. Whether being used as an upconverting DVD player, iPod dock, digital AM/FM radio or the perfect compliment to the latest flat screen television, the iT319B is a great home theater solution for the savvy consumer. The iLive iT319B has crystal clear audio that puts you in the middle of the excitement with a 3.1 channel speaker system and SRS TruSurround XT™ for a simulated 5.1 effect. Smart and stylish, the Bar Speaker System can stand alone or be mounted on a wall for a clean aesthetic.

Another affordable solution, the [iLive iT209B Bar Speaker with Dock for iPod](#) measures 37-inches in length and is designed to offer upgraded sound quality for flat screen televisions and serve as a stand-alone audio system when the TV is off. Ideal for use in home theaters, the iLive IT209B is a 3.1 channel speaker system with simulated 5.1 system that features an AM/FM tuner, audio inputs, S-Video and composite video inputs and outputs.

-more-



Add One – iLive unveils new bar speaker systems

Like all iLive audio players, the iLive Bar Speaker Systems are designed for use with Apple iPod or iPod touch MP3 players. The sleek design features a motorized docking drawer that plays and charges iPod while in-use and closes flush with the speaker when no iPod is present.

The new iLive iT319B Bar Speaker with Dock for iPod & DVD Player is shipping now and will be available at mass electronic retailers nationwide with a suggested retail price of \$199.99. The iLive iT209B Bar Speaker with Dock for iPod is available now exclusively at Best Buy and BestBuy.com with a suggested retail price of \$149.99. For more information, visit www.ilive.net.

**NPD year to date sales in units and dollars*

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About iLive and DPI, Inc.

iLive is a brand division of the Digital Products International (DPI, Inc.) family of consumer electronic products. iLive designs, manufactures, and markets a complete line of "Made for iPod(R)" and "Works with iPhone™" products. The company's in-house team of industrial designers and electronics engineers combines the most innovative and performance-driven feature sets with trendy and unique designs focusing on today's style and performance. iLive delivers maximum audio/video performance with visual impact. iLive products are found at regional and national retail outlets. For more information on iLive and its products and services, visit www.ilive.net.

DPI, Inc.'s corporate headquarters in St. Louis, Missouri houses its engineering, logistics and design groups as well as 190,000 square feet of domestic warehouse space. DPI, Inc. also has offices in Asia that provide engineering, design, logistics, quality control, and global product management services. Currently, DPI, Inc. is the corporate umbrella for the brands iLive, GPX, Capri, ZLive and WeatherX. DPI and its group of companies have formed an environmentally responsible alliance with a commitment to the development of energy efficient products, and innovative and responsible green programs designed to *protect for today and sustain for tomorrow*. For more information on DPI, Inc. and its products and services, visit www.dpi-global.com.

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