



SEE US IN BOOTH #10436 AT CES

FOR CES PUBLICATIONS

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**MARKET LEADER iLIVE
BRINGS MORE THAN A DOZEN NEW IPOD PRODUCTS TO CES**

Company Also Debuts New Categories in Booth #10436

LAS VEGAS – January 8, 2009 – iLive, the creator and supplier of innovative, highly featured, and trend setting ‘Made for iPod®’ products and a brand division of Digital Products International (DPI, Inc.), today announced it is showing more than a dozen new iPod accessory devices at this year’s 2009 International Consumer Electronics Show (CES). Already the holder of the #1 retail sales slots in several of the audio and video markets for iPod products, the company has added wireless and ‘Works with iPhone’ units to its popular entertainment collection.

“We have been very successful with the design and feature acceptance of our iLive product line,” said Bill Fetter, CEO for DPI, Inc. “In a crowded marketplace, we continue to routinely distinguish our iLive brand. I know that our new products, and now these new categories, will help maintain our customers’ satisfaction and open even greater opportunities for our customers and partners as we move forward.”

In addition to two value- and feature-driven wireless music systems and several new ‘Works with iPhone’ pairings (see separate releases), the rock of the iLive line continues to be its selection of #1 ranked ‘Made for iPod’ bar speakers. New at this year’s show, are the sleek \$199.99 iT319B, and the iT209B speaker system at only \$149.99. Each bar includes full 3.1 channel audio performance with high powered amplifiers. The iT319B also comes with an on-board HDMI DVD player capable of full, high-quality 1080p video. Both units have retractable, motorized, play-and-charge

iPod docks, digital AM/FM radio clocks with timers, and all are managed with an advanced remote control which is included. For complete connectivity, each of the iLive speaker bars has 2 A/V inputs, video and sub out, with HDMI output on the iT319B. Each speaker bar comes with its own full hardware kit affording both wall or standing installations.

For high-quality sound at high-value pricing, iLive also is introducing a pair of uniquely different music systems. The iH319B Made for iPod home music system, retailing for only \$79.99, has two separate speakers to allow optimum sound distribution and performance, and is also equipped with an onboard CD player with motorized door, and a digital AM/FM radio. The iS808B iPod play-and-charge speaker system is of a single piece, stylish, stand-up music system design with retractable iPod dock. At only \$69.99 the system eliminates the need for any other desktop accessories, as it is equipped with both a digital AM/FM radio and dual-alarm, gentle-wake alarm clock. Both units are completed with fully functional remotes for control throughout the living room, bedroom, dorm, or office.

As the #1 provider of portable iPod speaker docks, iLive show introductions include four compact and fun portable radio and audio units. At only \$39.99, the iB109P iPod dock and AM/FM radio has a sleek and fashionable, built-on handle, and comes in six different colors. The three new audio units from iLive are also designed for portability with compact footprints, handles, or foldable designs. The iB209B, iB289, and iB319 iPod docking audio units are all digital display AM/FM radios with line input and AC/DC power, and retail for \$49.99, \$59.99 and \$79.99 respectively. The iB319 is also a fully featured CD player with a remote control included for maximum ease-of-listening!

The final line addition this year is iLive's unique selection of new clock radios. The iC609, only \$79.99 at retail, with iPod dock, is also an AM/FM radio. The clock has Intelli Set™ auto time set and single alarm capability. The feature set includes a soft white backlight with a gradual wake option. An easy-to-use remote controls all of the clock's functionality and is included with the iC609.

All of the new iLive products will be launched by this spring and available at major retailers nationwide.

Environmental Commitment ‘Protect for Today and Sustain for Tomorrow’

This year’s CES marks the official launch of DPI, Inc.’s corporate campaign for a greener and cleaner world. DPI and its four brands, iLive, WeatherX, Capri, and GPX, are building upon environmental initiatives introduced at all of their facilities to help formulate and sustain significant and important conservation efforts within its manufacturing and marketing communities. In addition to targeting and selecting energy efficient product features, and structuring ‘green office’ procedures, other initial program efforts include:

- ❑ reduction of all packaging sizes
- ❑ recyclable plastics for clamshell packages, with a plan to eventually replace plastic with recyclable paper
- ❑ recycled fiber board in place of the polyfoam in packing boxes.

About iLive and DPI, Inc.

iLive is a brand division of the Digital Products International (DPI, Inc.) family of consumer electronic products. iLive is the number two brand of ‘Made for iPod’ docking speaker solutions. (NPD- Unit sales, 3 months ending Sept 2008) iLive designs, manufactures, and markets a complete line of ‘Made for iPod’ products. The company’s in-house team of industrial designers and electronics engineers combines the most innovative and performance-driven feature sets with trendy and unique designs focusing on today’s style and performance. iLive delivers maximum audio/video performance with visual impact. iLive products are found at regional and national retail outlets. For more information on iLive and its products and services, visit www.ilive.net.

DPI, Inc.’s corporate headquarters in St. Louis, Missouri houses its engineering, logistics and design groups as well as 190,000 square feet of domestic warehouse space. DPI, Inc. also has offices in Asia that provide engineering, design, logistics, quality control, and global product management services. Currently, DPI, Inc. is the corporate umbrella for the brands iLive, GPX, Capri, and WeatherX. DPI and its group of companies have formed an environmentally responsible alliance with a commitment to the development of energy efficient products, and innovative and responsible green programs designed to *protect for today and sustain for tomorrow*. For more information on DPI, Inc. and its products and services, visit www.dpi-global.com.

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