



SEE US IN BOOTH #10436 AT CES

FOR CES PUBLICATIONS

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**DPI, INC. LAUNCHES NEW 'AROUND THE HOUSE ELECTRONICS'
CAPRI BRAND AT CES**

Products for Today's Plugged-in and Practical Home and Lifestyle!

LAS VEGAS – January 8, 2009 – Digital Products International (DPI, Inc.) an award-winning designer and manufacturer of today's most stylish and innovative consumer electronics brands, will debut a full line of products for its newest lifestyle brand, Capri™, at this year's 2009 International Consumer Electronics Show (CES). Like the other DPI brands; GPX, WeatherX, and iLive, Capri products are being designed and marketed to appeal to a particular market segment, in this case - today's savvy and stylish women.

“We have had many request for electronics products that can be situated in non- consumer-electronic sections of larger retail outlets, and with the primary focus on the demands of women, including eco friendly products with style, design and ease of use,” said Bill Fetter, CEO of DPI, Inc. “Our new Capri products will be as at home in the house wares, gift, or decor aisles as they are in the electronics area.”

Audio and Video From Capri

Premier products for the new Capri brand include an exclusively designed under-the-counter radio and CD player. Modeled with the kitchen in mind, and retailing for only \$29.99, this sleek combo unit might also find a place tucked away in a home office, den,

or bathroom. With line in for immediate MP3 connectivity, the AM/FM radio and CD, CD-R/RW player also functions as a clock, complete with kitchen timer. The backlit, digital LCD display sits alongside two front-firing speakers, and all of the functions including volume control, are managed by the remote that is included with the unit. A complete kit, with all hardware for easy mounting is also included.

Coming from Capri, in the second half of 2009, will be small and fashionable 7” and 9” TVs for the kitchen, bathroom, or kids’ rooms. The TVs are being designed with an ATSC tuner to allow for new HDTV signals, without having to add an extra tuner box, and will run on DC off of an AC adapter for true portability

Digital Picture Frames from Capri

More than a dozen unique digital photo frames, designed to fit any interior, and even a digital picture ornament for the holidays, will also be on display in booth #10436 at CES. Starting at only \$19.99 for the ornament, a key chain digital frame, and folding, travel-sized frame and alarm clock, the home frames vary in style and attributes up to a 10” display. Feature sets on the frames include slide show capabilities, clock and calendar functions, and multiple format media card readers. The units are presented in both wood and black gloss designs that complement popular home furnishings, and some also have remote control operation included.

All of the new and affordable Capri products for ‘around the house’ will be available from retail centers nationwide and many other home furnishing outlets.

Environmental Commitment ‘Protect for Today and Sustain for Tomorrow’

This year’s CES marks the official launch of DPI, Inc.’s corporate campaign for a greener and cleaner world. DPI and its four brands, iLive, WeatherX, GPX, and Capri, are building upon environmental initiatives introduced at all of their facilities to help formulate and sustain significant and important conservation efforts within its manufacturing and marketing communities. In addition to targeting and selecting energy efficient product features, and structuring ‘green office’ procedures, other initial program efforts include:

- ❑ reduction of all packaging sizes
- ❑ recyclable plastics for clamshell packages, with a plan to eventually replace plastic with paper
- ❑ recycled fiber board in place of the polyfoam in packing boxes.

About Capri and DPI, Inc.

Capri is a the newest brand division of the Digital Products International (DPI, Inc) family of consumer electronic products.

DPI, Inc.'s corporate headquarters in St. Louis, Missouri houses its engineering, logistics and design groups as well as 190,000 square feet of domestic warehouse space. DPI, Inc. also has offices in Asia that provide engineering, design, logistics, quality control, and global product management services. Currently, DPI, Inc. is the corporate umbrella for the brands iLive, GPX, WeatherX, and Capri. DPI and its group of companies have formed an environmentally responsible alliance with a commitment to the development of energy efficient products, and innovative and responsible green programs designed to *protect for today and sustain for tomorrow*. For more information on DPI, Inc. and its products and services, visit www.dpi-global.com
