



Contacts:

Phil Callahan	Susie Cover
Callahan Public Relations	Callahan Public Relations
714.968.5510	870.972.6070
phil@callahanpr.com	scover@callahanpr.com

**INNOVATIONS 2007 AWARD RECIPIENT
THE WEATHER X 'POWER STATION LANTERN'
ON DISPLAY AT CES**

Unique Emergency and Entertainment Device in Booth #10436

St. Louis, Missouri – January 8, 2007 – Weather X, the manufacturer of innovative and functional consumer electronics and a brand division of Digital Products International (DPI, Inc.), is showing its new Power Station Lantern at this week's International Consumer Electronics Show (CES) in Las Vegas. Already selected as an Innovations 2007 award honoree, based on user value, unique and novel features, contributions to quality of life, and aesthetic and design qualities, the Power Station Lantern is not only a one-of-a-kind emergency and safety device, but is also perfect for family fun and travel.

“Being selected as an Innovations 2007 honoree for the Power Station Lantern was a great way to start off this year's CES,” said Bill Fetter, CEO of DPI, Inc. “The Power Station Lantern is a winner. The abundant feature set makes the unit a unique solution for customers' emergency, communication, power and lighting needs, all built into a portable stylish design.”

The Power Station Lantern is a portable, fully equipped emergency device that also doubles as a home or travel power and lighting solution. The unit's AM/FM radio is enhanced with a 7-channel NOAA Weatherband alert system for instant warnings of weather concerns, disasters such as fires, flooding and road closures, or any homeland emergency preparedness situation.

In the case of a power failure, the unit features a 200W power converter to power small electronic devices such as a heater or portable television, and can also be used to recharge cell phones. Three fluorescent lamps supply emergency light and signaling capabilities, and for mobility, a handheld 5 LED rechargeable flashlight can be released from the unit with just the push of a button.

For road emergencies or family camping, the on-board power air compressor is available for use to quickly inflate auto tires, sleeping mats, or rafts. A built in siren acts as a rescue signal, and the built-in compass, thermometer, and dual alarm clock make the Power Station Lantern the perfect camping partner.

The Power Station Lantern is powered by 12V/12Amp rechargeable batteries and can also be plugged into an AC outlet or any ordinary 12V DC car, boat, or RV lighter or outlet. The new Innovations 2007-honoree is available now at nationwide consumer electronics outlets and retails for just \$89.99.

About Weather X and DPI, Inc.

Weather X is a brand division of the Digital Products International (DPI, Inc.) family of consumer electronic products. The Weather X products constitute an exclusive line of fully featured, value, specialty items created for use during emergencies such as weather events and natural disasters, but with enough flexibility to serve as additional entertainment electronics for daily family use.

DPI, Inc was originally founded 35 years ago as Grand Prix Electronics. The corporate name change to DPI, Inc was initiated to provide a dynamic platform for shared and leveraged services for its consumer electronics product categories while maintaining individual identities for each of its award-winning brands. Currently, DPI, Inc. is the corporate umbrella for the brands iLive, GPX, WeatherX, Crayola and GoVideo. This transition has allowed the company to offer the broadest product offering and most competitive alliances of technology in the audio and video marketplace.

DPI, Inc.'s corporate headquarters in St. Louis, Missouri houses its engineering, logistics and design groups as well as 190,000 square feet of domestic warehouse space to facilitate domestic product sourcing for its customers. DPI, Inc also has offices in Asia that provide engineering, design, logistics, quality control and global product management services as well as customer direct import services. For more information on DPI, Inc and its products and services, visit www.dpi-global.com
